



Hudson Bend Middle School Parent Teacher Organization (HBMS PTO) is seeking local business sponsors who want to help provide programs and activities to our students and staff that will enrich the educational process for all. Our sponsorship options are a great way to get your logo, advertisements, and more to our HBMS family and community.

Hudson Bend PTO works with the teachers and the school administration to identify needs and educational enhancements that require additional funding and uses your donations to meet as many of those requests as possible. All funds raised go directly to the HBMS PTO to help support those numerous activities and programs that provide a higher quality of education at our school. Past purchases include chrome books, charging carts, flexible seating, science lab supplies, online learning subscriptions and more.

HBMS PTO is offering sponsorship opportunities that allow for various levels of recognition for your contribution throughout the year. We have over 1300 students and 100 staff members at Hudson Bend Middle School who see and benefit from your donation.

We value our sponsors and we take steps to recognize your contribution and show our appreciation for your support. If you wish to provide an in-kind donation rather than choose a sponsorship level, please contact the HBMS PTO. In-kind donations can be used during staff appreciation events and other PTO sponsored events throughout the year.

We hope that you find a level of commitment that is right for your business.

If you have any questions, please feel free to contact us at fundraising@hbms-pt.org. HBMS PTO appreciates your time and consideration of this great opportunity, and we look forward to building a winning partnership with you. We hope your business will join us in supporting education in our community!

Sincerely,

Annie Candee

President, HBMS PTO



HBMS PTO Sponsorship Levels

Diamond: \$2000

- *Business name/logo displayed on lobby television for the full school year
- *Recognition on school marquee facing Hwy 620 for 8 weeks
- *Business logo and hyperlink on HBMS PTO website in prominent placement for full school year
- *Business logo displayed on HBMS PTO lobby bulletin board for full school year
- *HBMS PTO Social Media "Shout Out" monthly during the school year. (1st Friday of every month)

Platinum: \$1000

- *Business name/logo displayed on lobby television for half the school year
- *Recognition on school marquee facing Hwy 620 for 4 weeks
- *Business logo and hyperlink on HBMS PTO website for full school year
- *Business logo displayed on HBMS PTO lobby bulletin board for full school year
- *HBMS PTO Social Media "Shout Out" monthly during the first half of school year. (2nd Friday of every month)

Gold: \$500

- *Recognition on school marquee facing Hwy 620 for 2 weeks
- *Business logo on HBMS PTO website for full school year
- *Business logo displayed on HBMS PTO lobby bulletin board for 6 months
- *HBMS PTO Social Media "Shout Out" monthly during the second half of school year. (3rd Friday of every month)

Silver: \$250

- *Business logo on HBMS PTO website for full school year
- *Business name displayed on HBMS PTO lobby bulletin board for 3 months
- *HBMS PTO Social Media "Shout Out" once during the school year. (4th Friday of every month)

For more information, please contact HBMS PTO at fundraising@hbms-ptο.org

Please Note: Your donation is tax deductible and a great way to advertise your business. HBMS PTO is a non-profit organization with the mission to enhance and support educational experience at HBMS, to develop a closer connection between school and home by encouraging parental involvement, and to improve the environment at HBMS through volunteer and financial support.



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HUDSON BEND MIDDLE SCHOOL PTO SPONSORSHIP LEVELS				
	Diamond \$2000	Platinum \$1000	Gold \$500	Silver \$250
Business name/logo displayed on lobby television	★ full school yr.	★ ½ school yr.		
Recognition on school marquee facing Hwy 620	★ 8 weeks	★ 4 weeks	★ 2 weeks	
Business logo and hyperlink on HBMS PTO website in prominent placement	★ full school yr.	★ full school yr.	★ full year/ no link	
Business logo displayed on HBMS PTO lobby bulletin board	★ full school yr.	★ full school yr.	★ 6 months	★ 3 months
HBMS PTO Social Media "Shout Out" monthly during the school year.	★ 12 months	★ ½ school yr.	★ ½ school yr.	★ 1 month

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HBMS PTO Sponsorship Remittance Form

Sponsor Information:

Business Name: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Website: _____

I wish to receive a donation receipt for tax purposes emailed to the address above

Diamond Level \$2000

Platinum Level \$1000

Gold Level \$500

Silver Level \$250

Please remit payment to:

HBMS PTO
Attn: Sponsorships
15600 Lariat Trail
Austin, TX 78734

Please email JPD or PNG logo file to:

fundraising@hbms-ptο.org

THANK YOU FOR YOUR GENEROUS SUPPORT!